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JUICE BOX HEROES GOES DIGITAL

iTunes and Amazon.com among new places to download their debut CD

The fans asked, and Juice Box Heroes delivered. After only a few months of the release of their debut CD *No Sugar Added*, Juice Box Heroes announced that their music is now available for digital download on sites such as iTunes and Amazon.com

“My daughter kept asking me: ‘Dad, when are you guys going to be on iTunes?’”, remarked Juice Box Hero Craig Coane, “we couldn’t let her down!”

Heralded as *song favorites for parents, fun new lyrics for kids*, Juice Box Heroes takes the very best songs from the past and parodies them for young kids. The CD includes remakes of songs like Rick Springfield’s “Jessie’s Girl” (“*Puppy’s Fur*”), J. Geils Band’s “Centerfold” (“*One Year Old*”), and Lynard Skynard’s “Sweet Home Alabama” (“*Sweet Dreamin’ Pajamas*”). Their debut CD *No Sugar Added* has already been recognized as a winner of Dr. Toy’s “Best Picks/New Products” Award and their unique creative music for kids is quickly spreading across the country.

Dads and brothers from Northern California, Craig and Scott Coane have relied on word-of-mouth and positive write-ups in newspapers and websites to help boost recognition and sales. “We’re happy to give our fans another way to access our music,” said Scott Coane, “this certainly meets the need for a quick and easy way to listen to our music.”

This announcement comes on the heels of their recent national distribution deal with NewSound Music. For more information on where to download songs from their CD *No Sugar Added*, visit Craig and Scott at www.juiceboxheroes.com.